

## **Historic, archived document**

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## GLADIOLUS

	Doz.	100
Allame. Intense orange-red.	\$0.65	\$4.50
Albania. Large pure white.	.40	3.00
America. Splendid lavender-pink.	.50	3.00
Berty Snow. Delightful rosy lavender with white blotch.	.75	5.00
Betty Nuthall. Enormous coral-pink, light orange throat.	.60	4.00
Captain Boynton. Large lavender of exceptional merit.	.60	4.00
Dr. F. E. Bennett. The most dependable vivid scarlet	.60	4.00
Evelyn Kirkland. Bright coral-pink.	.50	3.00
Giant Nymph. Large rose-pink with creamy yellow throat.	.50	3.50
Golden Dream. Golden yellow flowers borne on long stems.	.60	4.00
Halley. Early salmon-pink. A most dependable sort.	.50	3.00
Mammoth White. Pure white flowers of enormous size.	.75	6.00
Marmora. Soft French gray with pale purplish throat.	.60	4.00
Mildred Louise. Enormous flower of pure salmon-pink.	2.00	15.00
Minuet. Large light pinkish-lavender. Very popular.	.75	6.00
Mother Machree. Soft smoky lavender of remarkable substance	1.00	7.50
Mr. W. H. Phipps. Clear pink overlaid salmon-pink.	.60	4.00
Mrs. Francis King. Light scarlet or flame-pink.	.50	3.50
Mrs. Frank Pendlton, Jr. Bright salmon-pink with deep blotches	.50	3.50
Mrs. F. C. Harberger. Large pure white.	.60	4.00
Mrs. Leon Douglas. Bright begonia-rose striped orange-scarlet	.60	4.00
Mrs. P. W. Sisson. A beautiful clear cameo-pink.	.60	4.00
Nancy Hanks. Very good apricot-orange.	.60	4.00
Orange Queen. Golden orange, tinted with apricot	.50	3.50
Picardy. Sensational spikes of rich apricot-pink.	1.00	7.50
Purple Glory. Ruffled rich velvety crimson.	.65	4.50
Red Phipps. Brilliant scarlet of unusual merit.	2.00	10.00
Schwaben. Clear canary yellow shading to sulphur.	.50	3.00
Veilchenblau. Magnificent dark violet-blue.	.85	6.00
Mixed. Popular varieties, mixed.	.30	3.00
Choice Mixed. A well-balanced mixture of the above varieties, including Albania, Dr. F. E. Bennett, Giant Nymph, Captain Boynton, Mrs. Leon Douglas, Betty Nuthall and Veilchenblau.	.50	3.50



Gladiolus

## PERENNIAL PLANTS

- Aquilegia** (Columbine) Mrs. Scott Elliott Hybrids. 20 cents each, \$2.00 dozen.
- Crimson Star.** A new color in Columbine. Large crimson sepals and spurs and white petals. 3 for 85 cents.
- Bleeding Heart Spectabilis.** An old-fashioned favorite. At home in sun or shade. Each, 35 cents.
- Campanula Carpatica.** Dwarf plants bearing clear blue flowers. Excellent for the rock garden. 20 cents each.
- Delphinium Belladonna.** Light blue. One year old. Each 15c, \$1.50 doz.
- Bellamosum.** Very desirable rich blue. Each 20c, \$2.00 doz.
- Blackmore and Langdon Hybrids.** This well-known English strain produces tall spikes of large flowers in many delicate shades of blue. 30c each, \$3.00 doz.
- Dianthus Caesius.** Cheddar Pink. Very fine for the rock garden. 3 for 85 cents.
- Heuchera.** Coralbell. Bright crimson flowers borne on 12 to 15-inch stems, well above compact foliage. 3 for 85 cents.
- Linum Flavam.** Fine variety of hardy flax with transparent yellow flowers. Each 25 cents.
- Persian Candytuft.** Aethionema Grandiflora. A delightful rock garden plant with blue-green foliage. In June the plant is almost covered with clear rose-colored flowers. Each 25 cents, doz. \$2.50.
- Phlox Firebrand.** Brilliant orange-scarlet.
- Miss Lingard.** Very early, white.
- Rheinlander.** Salmon-pink, violet-red eye.
- Thor.** Deep salmon-pink, overlaid scarlet.
- Any of the above, 20 cents each, \$2.00 dozen.
- Phlox Sublata Vivid.** Bright pink. We consider this the best dwarf phlox. 40 cents each.
- Platyodon (Mariesii).** Chinese Bellflower. Blue saucer-like flowers on wiry stems. 3 for 50 cents.
- Pyrethrum.** Painted Daisy. Daisy-like flowers in white, pink, and red. 3 for 50 cents.
- Shasta Daisy.** The strain we offer we consider the best in existence. 25 cents ea.
- Veronica.** Longifolia subsessilis. 20 cents each.

## SHRUBS AND VINES

- Almond Red Flowering Double.**—Very handsome flowers (size 2-3 feet). Each 50 cents.
- Japanese Barberry.**—(Size 12 to 18 inches). Each 35 cents.
- Judaea** (Butterfly Bush) Blooms July till frost. (Size 2 ft.) Ea. 35c.
- Clematis Jackmanii.** This hardy climber bears large flowers of deep purple. We will not replace plants of this variety. Each 70 cents.
- Clematis Paniculata G.**—Sweet-scented white blooms. Best hardy vine for porch shade. Each 40 cents, 2 for 75 cents.
- Crape Myrtle.** This lovely shrub produces pink and magenta flowers in the early fall. The plants are sometimes very slow in coming out the first year. Due to unknown factors, we do not guarantee these plants. Each 50 cents.
- Douglas Pride of Rochester.** Vigorous, well-shaped bush. Blooms in June, flowers white. (Size 18 to 24 in.) Each 35 cents.
- Flowering Quince** (Cydonia Japonica).—Orange-scarlet flowers, blooming early in the spring. Very showy. Each 50 cents.
- Forysthia** (Golden Bell) Bright yellow flowers very early in the spring. (Size 2 to 3 feet.) Each 35 cents.
- Bush Honeysuckle** (Lonicera Tartarica).—Wealth of white, pink and red flowers. Grows to height of 6 to 8 feet. Blooms in May. Each (2 to 3 feet) 40 cents.
- Bush Honeysuckle** (Lonicera Fragrantissima).—Highly esteemed for its unusual fragrance early in April. Each 50 cents.
- Japanese Honeysuckle** (Lonicera Halliana).—Almost evergreen, the fragrant white flowers change to rich yellow as they expand. Each 35 cents.
- Hydrangea Paniculata G.**—The most popular summer-flowering shrub. Largest blooms of pure white flowers. Each 10 cents.
- Lilac** (Purple).—Each 60 cents.
- Mock Orange** (Philadelphus) Produces white flowers in June. (Size 2 to 3 feet.) Each 50 cents.
- Redbud** (Cercis Canadensis).—Each 90 cents.
- Rosa Hugonis.** The golden shrub rose of China whose light yellow flowers are borne on erect branching growth 6 to 8 feet. We highly recommend this for the shrub border. Each 50 cents.
- Snowball** (Viburnum) This is the old-fashioned Snowball. Each (18-24 inches) 12 cents.



Spirea Van Houttei

- Spirea Van Houttei.** The flowers are borne in long, drooping sprays during May. Size 2 to 3 feet. Each 20 cents.
- Spirea Anthony Waterer.**—Of dwarf, dense growth. Valuable for foreground. Crimson flowers June till frost. (Size 18 to 24 inches.) Each 10 cents.
- Welgella "Eva Rathke"**—The brilliant flowers are borne twice during each season. Fine for shrub border. Each 50 cents.
- Wisteria** (Chimensis blue).—Strong, rapid climber. The flowers hang in pendulous clusters. Each 75 cents.

## FRUIT TREES

- Apples.** Two year. Each 40 cents, 10 of a kind \$5.00.
- Crimson Golden.** Stayman Winesap. Delicious. Winesap.
- Yellow Transparent.** Rome Beauty. King David. Maiden Blush.



- Cherries.** Montmorency. Each \$1.00, 10 for \$6.50.
- Peaches.** Each 80 cents, 10 for \$2.00.
- Pears.** Each \$1.00, 10 for \$6.50.
- Kieffer, Garber, Bartlett, Seckel.
- Plums.** Two year. Each 80 cents.
- Abundance, Barbaek, Green Gage, Dan-n.

## GRAPE VINES

- Two Year, No. 1:**
- Concord, Standard black, ea. 30c.
- 10, \$1.00. Catawba, sweet red ea. 30c, 10, \$2.00. Niagara, Standard white ea. 30c, 10, \$1.75.



Radiance

Talisman

Willowmere

## ROSES

- Ami Quinard.** H. T. Dark velvety crimson-maroon. \$1.00
- Betty Uprichard.** H. T. Carmine and salmon. Very dependable. .75
- Charles P. Kilham.** H. T. Coral-red and orange. .75
- Director Rubio.** H. T. Brilliant cochineal-pink. 1.00
- Edith Nellie Perkins.** H. T. Beautiful salmon-pink. .75
- Etoile de Hollande.** H. T. We consider this the best red rose. .75
- Frau Karl Druschki.** H. P. A scentless but magnificent white. .50
- Golden Dawn.** H. T. Globular pale yellow. Disease-resistant. 1.00
- Joyous Cavalier.** H. T. Well-named scarlet-crimson. .75
- Kaiserin Auguste Viktoria.** H. T. Pure white profuse bloomer. .50
- Lady Margaret Stewart.** H. T. Sweet-scented cadmium-orange. .75
- Madame Cecile Brunner.** Pol. (The Sweetheart Rose). Pink. .75
- Margaret McGredy.** H. T. A most satisfactory orange-scarlet. .75
- Miss Rowena Thom.** H. T. Enormous fiery rose and mauve. .75
- Mrs. E. P. Thom.** H. T. Medium-sized clear canary-yellow. .75
- Mrs. Henry Morse.** H. T. Long pointed buds of two-tone pink. .75
- Mrs. Pierre S. DuPont.** H. T. Long pointed buds of fadeless yellow, borne on the lily foliage. 1.00
- President Herbert Hoover.** H. T. Flame, scarlet and yellow. .75
- Radiance.** H. T. Well-known globular flowers of rose pink. .50
- Red Radiance.** H. T. Rose-red flower borne on strong stem. .50
- Talisman.** H. T. Scarlet-orange and rich yellow. .75
- Ville de Paris.** H. T. Round buds of clear yellow. .75
- Willowmere.** H. T. Large salmon-pink flushed with gold. .75
- Nigrette.** H. T. "The Black Rose." Plant Patent No. 87. 2.00

## CLIMBING ROSES

- Climbing American Beauty.** Large rosy crimson flowers. \$0.75
- Jacotte.** Orange-apricot flowers with coppery tint. Fragrant. .75
- New Dawn.** Plant Patent No. 1. An ever-blooming Van Fleet. 1.50
- Paul's Scarlet Climber.** Very popular brilliant scarlet. .50

- Rosa Rouletti.** Miniature bushes about 6 inches high bearing tiny rose-pink buds not much larger than a grain of wheat. The open flowers are less than an inch in diameter. Splendid for pot culture or use in the rockery. \$0.50

## GRASS SEED

### LOUISVILLE LAWN

- A mixture of fine-leaved grasses and White Dutch Clover blended especially for new and old lawns. We are proud of this mixture for two reasons. It contains only high-grade seed, and it has produced excellent results. This mixture contains the proper proportion of blue grass. 1 lb., 35c; 3 lbs., \$1.00; 5 lbs., \$1.50; 10 lbs., \$2.75; 20 lbs., \$5.00.

### SHADY LAWN

- A mixture of shade-loving grasses which will give excellent results where other grasses fail. 1 lb., 40c; 3 lbs., \$1.10; 5 lbs., \$1.60; 10 lbs., \$3.00.

### HIGHLAND LAWN

- The best mixture for those who do not care for white clover. 1 lb., 35c; 5 lbs., \$1.50; 10 lbs., \$2.75; 20 lbs., \$5.00.

### KENTUCKY BLUE GRASS

- 1 lb., 30c; 5 lbs., \$1.25; 10 lbs., \$2.00.

## AMARYLLIS

- The immense flowers (4 to 5 inches across) are borne on tall stems usually three or four blooms to a spike. Place the bulbs in a 5 or 6-inch pot of loam or compost to which has been added some sheep manure or bone meal, covering the bulb to the shoulder. Water sparingly until growth starts. Of all the tender bulbs for indoor forcing, none gives a greater show than Amaryllis.

- Amaryllis Hybrids.** 50c each

- Red Hybrids.** 60c each.

## TUBEROUS ROOTED BEGONIAS

- Easy to grow and especially desirable as pot plants, or in porch and window boxes. May be used in shady borders in the garden. Do not plant outdoors until the ground is warm.

- Single Begonias.**—Crimson, scarlet, white, rose, and orange. Any of the above colors. Each 20 cents, 3 for 50 cents.

## CANNAS

- Eureka.** A creamy white variety with dark green foliage. Height 4 1/2 ft.
- King Humbert.** Immense orange-scarlet flowers. Foliage bronze. Height 4-5 feet.
- The President.** Most popular red. Immense flowers of glorious color. Height 3 feet.
- Yellow King Humbert.** Flowers bright yellow, with contrasting crimson dots. Height 4 1/2 feet.
- Any of the above, 2 for 35 cents, \$1.50 per dozen.

## PERUVIAN DAFFODIL

- (Isonene calathina.) Treat the bulb the same as gladiolus. Showy, sweet-scented flowers. 20 cents each, \$2.00 per dozen.



Regal Lily

## LILIES

- Regal Lily.**—A most dependable hardy lily, large fragrant white blooms with yellow throat, outside of petals tinged pink. Each 25 cents, doz. \$2.50.
- Spectemum Rubrum.**—An old garden favorite. The blooms are a delicate pink, spotted red. Each 35 cents, doz. \$3.50.

## SHEEP MANURE

- Wizard Sheep Manure is pulverized and sterilized by heat so that it contains no live weed seed or harmful disease germs. It is rich in humus and is unexcelled as a nitrogen fertilizer for lawn and garden. On established lawns apply six pounds to 100 square feet. 5 lbs. 30c, 10 lbs. 55c, 25 lbs. \$1.00, 50 lbs. \$1.75, 100 lbs. \$2.75.

## BONE MEAL

- Gives lawns that deep green color and is fine for incorporating with potting soil, giving substance to the bloom of flowers. Work into soil around shrubs and hedge plants. 5 lbs. 40c, 10 lbs. 60c, 25 lbs. \$1.00, 50 lbs. \$1.50, 100 lbs. \$2.50.



- A moisture-retaining humus for use on lawns, flower beds. Ask for leaflet describing its many uses. 1/4 bale \$1.50, 1/2 bale \$2.25, bale (20 bushels) \$3.75.



The morning glory flowers with tubular petals twisted and curled, lend themselves to artistic flower arrangement. Pkt. 15c, 1/8 oz. 30c.



**Fantasy Zinnia**  
Award of Merit, 1935 All-America Seed Selections



**Petunia, Ruffled Nana Compacta, Martha Washington**  
Award of Merit, 1935 All-America Seed Selections  
Plants about 8 inches tall. Packet 30 cents.



**Giant Spencer Sweet Peas**



**Morning-Glory, Heavenly Blue**  
This variety has such a profuse blooming habit that the vines appear to be literally covered with a blanket of blue from mid-summer until frost. Packet 25 cents.

# Introducing to Your Garden NEW AND FAVORITE FLOWERS ANNUALS FOR 1936 SPRING PLANTING



**PHLOX, New Art Shades.** Award of Merit, 1935 All-America Seed Selections  
A strain of Phlox Drummondii with flowers over an inch in diameter. The wide range of color comprises many soft pastel shades. Pkt. 25c.



**Marigold, Yellow Supreme**  
Gold Medal, 1935 All-America Seed Selections  
The large, ruffy blooms are a rich lemon-yellow and are mildly sweet-scented. Packet 15 cents.



**Rust-Proof Antirrhinum**  
A new strain, immune to the wide-spread disease, rust. Now you can enjoy snapdragons borne on healthy plants. Pkt. 20c, 1/32 oz. 50c.



**Glorious Gleam Hybrid Nasturtiums**  
A new strain of double flowers of dazzling beauty in many colors. Packet 10 cents, oz. 35 cents.

For color and graceful charm, consider the annuals offered on this page. Whether yours is a cottage garden, or a country estate, you will find here novelties as well as dependable varieties which have proven their merit.

The following varieties should be planted as early as possible: Poppies, Larkspur, Cornflowers, Sweet Peas, Snapdragon, Petunias, and Cosmos.

## GIANT BRANCHING ASTERS

Rx. pink White Light-pink  
Purpl. Lavender  
Any of the above: Packet 10c, 1/8 oz. 35c.  
Giant Branching Mixed. Packet 10c, 1/8 oz. 25c.  
California Improved Sunshine. Petals twisted and curled, cushion center. Packet 25c.  
Giant Gipsy Mixed. Ostrich plume type. Packet 10c, 1/8 oz. 30c.  
California Giant Mixed. Packet 15c, 1/8 oz. 50c.  
Early Queen of the Market. Mixed. Packet 10c, 1/8 oz. 35c.  
All types and colors mixed. Packet 10c, 1/8 oz. 30c.  
Heart of France. Wilt-resistant flowers of ruby red. Packet 15c.

## CALENDULA

Lemon Queen Orange King  
Either of the above: Packet 10c, 1/8 oz. 30c.  
Calendula Mixed. Packet 10c, 1/8 oz. 25c.

## COSMOS

Orange-flare. The outstanding novelty will bloom in less than four months from seed, making a gorgeous display of brilliant orange-colored flowers from July on. Packet 15c, 3 for 35c.  
Early-flowering Single Mixed. Packet 10c, 1/8 oz. 20c.  
Early-flowering Double Mixed. Packet 15c, 1/8 oz. 75c.  
Pink Lady Lennox. Late. Packet 10c.  
Late Single Mixed. Packet 10c, 1/8 oz. 20c.  
Late Double Crested Mixed. Packet 15c, 1/8 oz. 30c.

## LARKSPUR

Tall branching double stock-flowered. A magnificent type of annual Delphinium growing 3 feet tall and producing throughout the summer a profuse display of long-stemmed flower spikes, each set with large double blooms.  
L. tricolor Carmine Dark blue  
White Fresh pink  
Blue Lavender  
Any of the above: Packet 10c, 1/8 oz. 25c.  
Larkspur Mixed. Packet 10c, 1/8 oz. 20c.  
Rosamund. Pure bright rose, an entirely new type. Packet 15c.

## MARIGOLDS

Gulnazar Gold. A new lantana-flowered Marigold with the usual pungent odor. Packet 10c.  
Lemon Bull. Tall Marigold. Packet 10c, 1/8 oz. 50c.  
Orange Bull. Large double. Pkt. 10c, 1/8 oz. 50c.  
Double African Mixed. Packet 10c, 1/8 oz. 30c.  
Double Dwarf French Mixed. Pkt. 10c, 1/8 oz. 25c.

## MOONFLOWER

A popular flower for porches and a good shade maker.  
Giant White. Packet 10c, 1/8 oz. 30c.  
Sky-blue. Packet 10c, 1/8 oz. 45c.

## NASTURTIUMS

Double Scarlet Gleam. Fiery scarlet flowers of great size. Packet 30 seeds, 25c.  
Golden Gleam. The flowers are very large and have created a sensation wherever shown. Packet 10c, oz. 20c.  
Tall Single Mixed. Packet 10c, oz. 15c.  
Dwarf Mixed. Packet 10c, oz. 20c.

## PETUNIAS

Giant Fluffy Batten. A superior blend of many colors. The large flowers, penciled with veins of intense hues. Packet 25c.  
Elka Purple. Large flowers of rich velvety purple. Packet 25c.  
Rosy Morn. A select strain bearing a profusion of clear pink flowers with white throat. Pkt. 15c.  
Balcony Petunia. Especially useful in pots, borders or for porch boxes. Large flowers.  
Balcony Blue Balcony White  
Balcony Rose Balcony Mixed  
Any of the above: Packet 15c, 1/32 oz. 35c, 1/16 oz. 60c.

## PHLOX

Finest Mixed. Packet 10c, 1/8 oz. 25c.  
Dwarf Phlox. 5 to 6 inches tall. Packet 15c.

## SNAPDRAGON

Half-Dwarf Mixed. Packet 10c, 1/8 oz. 30c.  
Philadelphia Pink. H. D. Packet 10c, 1/8 oz. 35c.  
Giant Mixed. 4 ft. tall. Packet 10c, 1/8 oz. 25c.

## SWEET PEAS

King White Improved  
Pinkie  
Orange Picture  
Spencer Mixed  
Powerscourt. Lavender  
Miss California. Cream pink  
Welcome. Deep scarlet  
Blue Bird. Violet-blue  
Any of the above: Oz. 30c, 4 oz. 75c, 1 lb. \$1.25.

## ZINNIAS

Giant Flesh-pink Giant Scarlet  
Giant Rose Giant Buttercup  
Giant Golden Yellow Giant White  
Giant Burnt-Orange Giant Crimson  
Giant Canary-yellow Giant Purple  
Any of the above: Pkt. 10c, 1/8 oz. 35c, 1/4 oz. 60c.  
Giant Mammoth Mixed. Pkt. 10c, 1/8 oz. 30c, 1/4 oz. 50c.  
Lollipop or Pompon Zinnias  
Crimson Gem Peachblossom Salmon-Rose  
Golden Gem Purple Gem Scarlet Gem  
Lilac Gem Rose Gem White Gem  
Packet 15c, 1/8 oz. 35c, 1/4 oz. 60c.  
Giant Dahlia-flowered Zinnias. Mixed. Packet 10c, 1/8 oz. 35c, 1/4 oz. 60c.

**POWELL SEED STORE**  
445 S. Third  
LOUISVILLE KENTUCKY



**Shirley Poppies**  
Large silky petals. All colors. Pkt. 10c, 1/8 oz. 20c.



**Cornflower (Centaurea cyanus)**  
Double Blue. Packet 10c, 1/8 oz. 25c.

## New Hybrid California Poppies

The dwarf plants continue to bloom until frost.  
Sunset Mixture. A colorful blend. Packet 10c, 1/8 oz. 25c.